



SAPOCYCLE RUN by Swiss Deluxe Hotels

Rules & Regulations

INTRODUCTION

SapoCycle is the first European nonprofit dedicated to recycling discarded hotel soaps and hygiene amenities. Its mission is to transform hotel waste into essential hygiene support for vulnerable families in Switzerland.

Collected soaps are sanitized and recycled at Stiftung WohnWerk Basel by adults with disabilities, combining environmental impact with social inclusion.

All recycled hygiene products are distributed free of charge to charities supporting families living in poverty. Through this circular model, SapoCycle reduces waste, improves access to hygiene, and empowers communities.

This event is not just a sports competition but a solidarity-driven initiative aiming to strengthen team spirit within Swiss Deluxe Hotels staff while raising funds in support of SapoCycle.

By registering for the SapoCycle Run, participants accept all terms and conditions stated herein.

ARTICLE 1: EVENT DETAILS

- Date: March 1, 2026, at 8:00hs to June 30, 2026, at 20:00hs
- Distance: Flexible
- Activity: Running or walking during your time off.
- Location: Switzerland
- Objective: Every kilometer equals **one recycled SapoCycle soap** donated to a family in need.

A symbolic 1.840 km virtual trail connects all Swiss Deluxe Hotels across Switzerland.

Collective goal: Complete the virtual route-multiple times together.



ARTICLE 2: REGISTRATION CONDITIONS

Participants must register online at: sapocycle-run.org

Registration opens on Sunday, February 1 at 8:00hs and closes Tuesday, June 30 at 20:00hs

Registration fee: Free for participants.

Fees are covered by each hotel.

Parental authorization is required for minors.

⚠ Important: Registration requires full acceptance of and strict compliance with the Code of Conduct available on the event website.

Participants may download their race bib after registering.

ARTICLE 3: INSURANCE

All participants confirm that they have personal accident insurance covering bodily injury. This is not a competition, it is a solidarity event, and participants take part entirely at their own risk. Physical activity requires appropriate preparation, and all participants must be physically capable of completing the chosen distance.

By registering, participants acknowledge these conditions and agree to participate at their own risk. They release Fondation SapoCycle, the event organizer, from all liability for any claims related to personal injury, death or material damage occurring during the event.

ARTICLE 4: CANCELLATION

In the event of force majeure, severe weather, natural disasters, changes in public health regulations, or any circumstances that jeopardize participants' safety, the organizers reserve the right to modify the event dates or cancel the event without compensation for any loss or damage.



If Swiss Deluxe Hotels cancels the operation, SapoCycle will be reimbursed for expenses incurred (upon presentation of an invoice).

ARTICLE 5: IMAGE RIGHTS

All participants authorize the organizers of the 'SAPOCYCLE RUN by Swiss Deluxe Hotels- and their partners, such as sponsors and media outlets, to use any-photograph or audiovisual recordings in which they may appear, taken during their participation (including on social media),.

These images may be used in all media, promotional, editorial, or advertising worldwide and for the maximum duration permitted by applicable laws, regulations and treaties.

ARTICLE 6: PROGRAM

Participants may run or walk any distance they choose.

A symbolic 1.840 km virtual trail connects all Swiss Deluxe Hotels throughout Switzerland.

ARTICLE 7: PERSONAL DATA PROTECTION

Personal data provided by participants is treated with the strict confidentiality and issued solely for authorized personnel of the organization responsible for managing the event. Data is collected processing similar initiatives from the organization.

With the participant's consent, certain data may also be shared with event partners or sponsors for specific communications or promotional purpose.

It will be stored in a secure database used primarily for sending newsletters and organizational updates and is retained only for as long as necessary for the intended purpose.

In accordance with the Swiss Federal Act on Data Protection (FADP), participants have the right to access, correct, delete, or restrict the processing of their personal data. These rights can be exercised at any time by contacting the organization at:

- Email: run@sapocycle.org
- Postal mail: Fondation SapoCycle- Breitingenstrasse 35, 8002 - Zurich -Schweiz
(For postal requests, please include a signed copy of a valid ID)



Participants may unsubscribe from newsletters at any time by clicking the “unsubscribe” link included in each email. Requests will be processed promptly.

If personal data is transferred or stored outside Switzerland, including in countries within the European Union, such transfers will be made only to countries recognized as providing an adequate level of data protection by the Swiss Federal Data Protection and Information Commissioner (FDPIC), or under appropriate contractual safeguards.

ARTICLE 8: ACCEPTANCE OF RULES

Registration constitutes full acceptance of these Rules and the Code of Conduct.